

★ ★ ★

# WHAT'S ON

---

## AWARDS 2021

---

# VOTING PROCESS

---

[WhatsOn.ae/awards](https://WhatsOn.ae/awards)

**VOTING CLOSES**  
**JANUARY 31**



WhatsOnDubai WhatsOnAbuDhabi  
#WOawards

# THE VOTING PROCESS

## ONLINE VOTING

Voters who scan the QR code at your outlet and go straight to **WhatsOn.ae** and vote.

- ▶ Votes can only be cast by users with a valid e-mail address.
- ▶ Online votes are downloaded directly from the website by the official votes processing partner.
- ▶ Online votes will be disregarded for any repetitive IP addresses being used in quick succession.



## IF YOU PURCHASE VOTING SLIPS

- ▶ Each bill receives one voting slip. Before voting slips are given, a staff member must complete the section marked 'to be completed by the outlet' including the date and number of customers.
- ▶ The customer is the only one who can complete the voting slip and return it to the staff member. One vote per customer, per category will be counted.
- ▶ Voting slips should be sent each week directly to the below delivery address:  
**Girish Menon, Jacobsons Direct**  
**M-Floor, Block B, Al Maskan Building, Karama, Dubai**  
**(Behind Emarat Petrol Station/Marlin Furniture)**  
**Telephone: +971 4 3377737, girish@jacobsonsdirect.com**
- ▶ All voting slips must be submitted to Jacobsons no later than: 5pm on January 31. Any voting slips received after this time and date will not be counted.

# THE VOTING PROCESS DETAILS

All votes will be cross-referenced by our official votes processing partner, Jacobsons Direct. Customers can vote once per category whether this is done online via a QR code or through the voting slip.

The first vote, verified by date and time, will be the vote counted.

## THE VOTING PACK

We have created your voting pack to ensure you can maximise the number of votes for your outlet. However, if you are unable to display these materials, please contact us on:

**Abu Dhabi:** [woawards@motivate.ae](mailto:woawards@motivate.ae)

**Dubai:** [woawardsxb@motivate.ae](mailto:woawardsxb@motivate.ae)

## YOUR PACK CONTAINS

- ▶ Posters and drink coasters

## VOTING SLIPS

Voting slips can be purchased as an additional cost to the pack.

Drink Coasters	Coasters x 150	US\$75
Voting Slips	Slips x 500	US\$150
	Slips x 1,000	US\$270
	Slips x 3,000	US\$600
	Slips x 5,000	US\$800

FOR THE FULL LIST OF  
THE WHAT'S ON AWARDS 2021  
TERMS AND CONDITIONS,  
PLEASE VISIT [WHATSON.AE/AWARDS](https://www.whatson.ae/awards)

# HOW TO USE YOUR VOTING PACK

## DRINK COASTERS

To be placed on  
tables or bar tops



## POSTERS

To be placed around  
your outlet

## VOTING SLIPS (ADDITIONAL COST)

To be handed to the  
customer with the bill. All  
venues must complete  
their contact details for  
counting purposes



# THE AWARDS

## ALL OUTLETS

If your venue is shortlisted for a What's On Award you will be contacted by a member of the What's On team. The top five outlets with the most votes in each category will be shortlisted.

## FOR RESTAURANTS & LEISURE

Please note that only restaurants in the Above Dhs400 category will be presented with an award on the night. Below Dhs400 restaurants and leisure categories will be presented with their award prior to the event.

## EVENTS

**Abu Dhabi**

**March, 2021**

**Dubai**

**March, 2021**

**DON'T FORGET YOU CAN USE  
YOUR OWN E-MAILS, FACEBOOK  
PAGE AND TWITTER ACCOUNT TO  
ENCOURAGE VOTING. GOOD LUCK!**

Sponsor



**EMIRATES PRINTING PRESS**

Vote Processing Partner

**JACOBSONS**  
*better experiences*

Powered By



---

## **CONTACT US**

### **General Enquiries**

Abu Dhabi: [woawards@motivate.ae](mailto:woawards@motivate.ae)

Dubai: [woawardsdxb@motivate.ae](mailto:woawardsdxb@motivate.ae)

**Book your advertising in *What's On*  
magazine to promote your nomination.**

[sales@motivate.ae](mailto:sales@motivate.ae)  
+971 4 427 3000